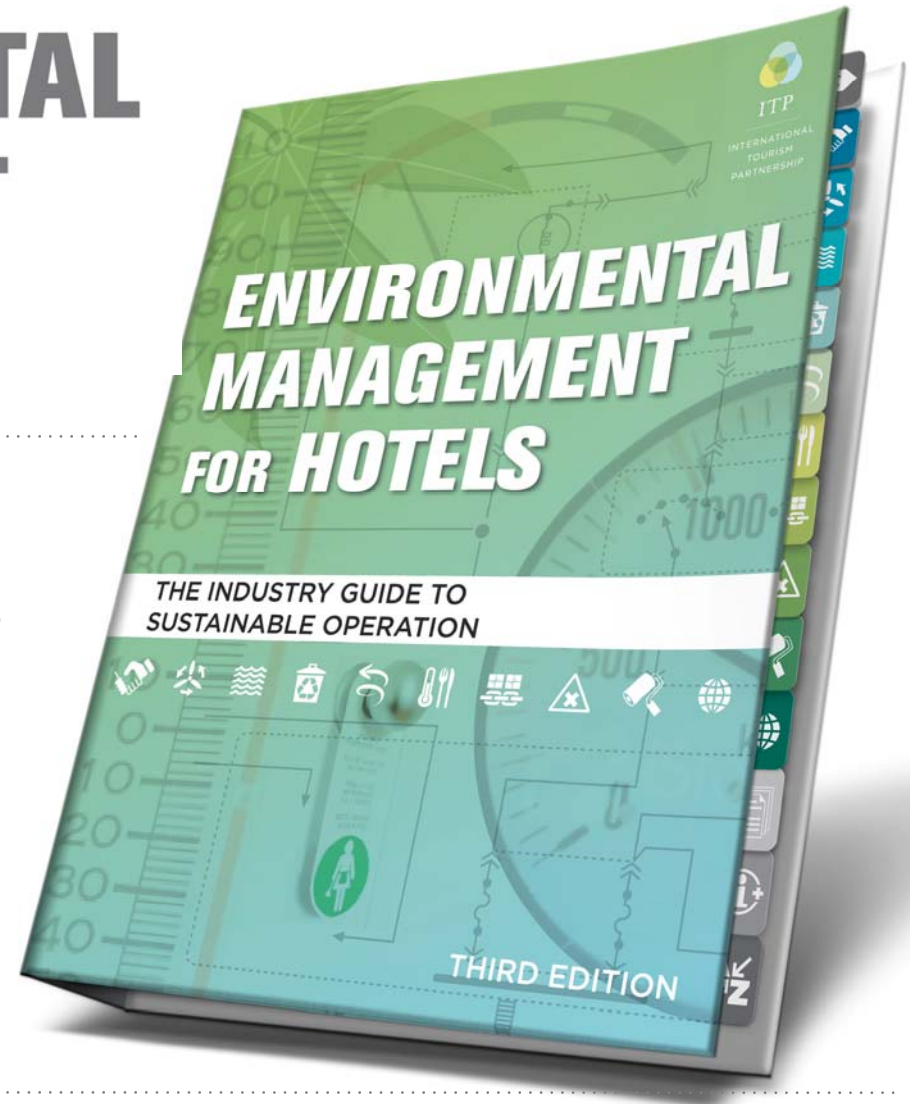


# ENVIRONMENTAL MANAGEMENT FOR HOTELS

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A unique **industry guide** providing a comprehensive approach to quality **environmental management** and more **sustainable operation**.

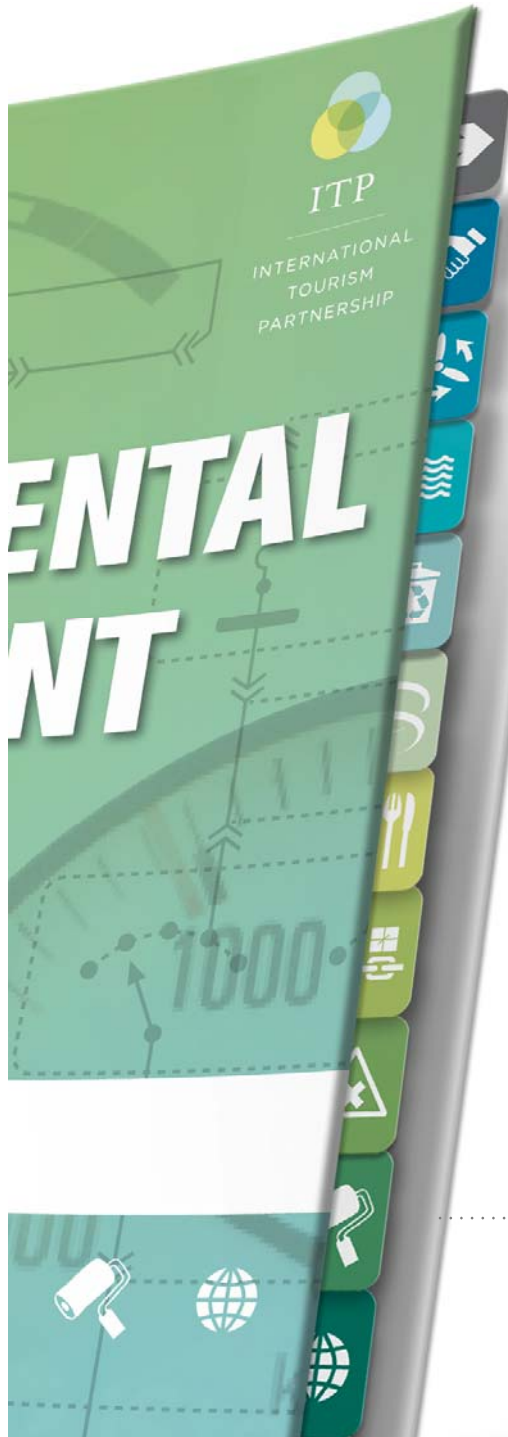
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NEW EDITION  
NEW FORMAT

COVERING:





## FULLY REVISED CONTENT

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The first section of this cornerstone publication is designed to help you get started by addressing **why it is important to have an environmental management programme**, what you will need to consider, the systems you will need to put in place and how to sell the concept to staff.

The following sections each deal with a specific environmental issue confronting hotels – beginning with a concise description of the issue being considered and its relevance to hotels, followed by:

- + The steps that can be taken to manage it
- + Useful charts, tables and supporting material
- + Sources of further information.

**CASE STUDIES** showcasing best practice in the management of each issue have been grouped together at the end of the publication for easy reference.

**DIVIDERS** clearly separate the sections so that information can be accessed quickly and the **RING-BINDER** format will allow you to add your own material over time.

This manual is intended to be an invaluable working tool to have at your side, to share with team members and to use in staff training. A considerable quantity of reference material is also included to make this **the essential resource for the environmental management of your hotel.**

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# ENVIRONMENTAL MANAGEMENT FOR HOTELS

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## Successful environmental management presents a variety of opportunities for businesses including:

- + **LOWERING** utility and purchasing costs
  - + **REDUCING** disposal costs by avoiding excess packaging and sorting waste for recycling
  - + **ATTRACTING** a new breed of green consumers
  - + **PROVIDING** a safer workplace for employees
  - + **BOOSTING** staff morale and enforcing commitment to quality
  - + **IMPROVING** relations with the local community.
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# ENVIRONMENTAL MANAGEMENT FOR HOTELS

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**Environmental Management for Hotels is for staff within hotels who are charged with delivering environmental improvement.**

**In reality, that means everyone**, as no environmental management programme can succeed without the support of all staff.

Although in many establishments, the manual will be used mainly by the Chief Engineer or Environmental Health and Safety (EHS) Manager, it is designed to be readily understood by all members of the hotel's 'green team': the General Manager, staff responsible for training, heads of departments and front-of-house personnel.

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# ENVIRONMENTAL MANAGEMENT FOR HOTELS

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IN ORDER TO ESTABLISH A SUCCESSFUL ENVIRONMENTAL PROGRAMME YOU NEED TO BE CLEAR ABOUT THE REASONS WHY YOU ARE INTRODUCING IT AND HAVE THE COMMITMENT OF YOUR STAFF.

YOU WILL ALSO NEED TO DEVISE A POLICY THAT ADDRESSES THE ISSUES RELEVANT TO YOUR HOTEL AND ADOPT A SYSTEMATIC APPROACH THAT WILL ENABLE YOU TO MONITOR AND IMPROVE ON YOUR PERFORMANCE DAY-TO-DAY, WEEK-ON-WEEK AND YEAR-ON-YEAR.

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